

July 23, 2025

RE: **Innovations and Trends in Cardiovascular Care**  
Exhibit Space Opportunity

On behalf of RWJBarnabas Health and Rutgers Health, we invite you to be an exhibitor at the continuing medical education activity entitled **“Innovations and Trends in Cardiovascular Care”** to be held at the Hyatt Regency in New Brunswick, NJ on Saturday, October 18, 2025.

The purpose of the exhibitor space is to complement the activity with topic-relevant products and services, and to further the scientific, technical, and educational advancement of our participants. We anticipate approximately 200-250 participants. A copy of the program is enclosed.

We are offering three tiers of exhibitor activity and corresponding fees, established thusly:

**\$3,500.00** for one table and two representatives in the exhibit hall

**\$5,000.00** for two tables and four representatives in the exhibit hall

**\$7,500.00** for three tables and five representatives in the exhibit hall

Your fee entitles you to exhibit space as detailed above, handout materials, breakfast, refreshment breaks, lunch, and acknowledgement in the course syllabus. Representatives from your organization may attend the educational activity for the direct purpose of the representative's own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Please note that due to the venue's space capacity, exhibit space will be offered and accepted on a first come, first served basis.

If you would like to exhibit, please complete the enclosed Exhibitor Registration Form and Exhibitor Agreement and return it to me by email at [keisha.ferguson@rutgers.edu](mailto:keisha.ferguson@rutgers.edu). The tax identification number for Rutgers Biomedical and Health Sciences is 22-6001086.

We sincerely appreciate your support of this important educational event in our community and in assisting us to raise the standard of healthcare in New Jersey. As we get closer to the meeting date, we will provide you with additional exhibit information. Should you require additional information, please contact me by email at [keisha.ferguson@rutgers.edu](mailto:keisha.ferguson@rutgers.edu).

Sincerely,

Keisha Ferguson  
Program Support Coordinator